
COMMUNICATION

For Release
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Carleton Co-op, New Brunswick to join the ACE Canada network.

ACE Canada is pleased to announce that Carleton Co-operative in Florenceville-Bristol, New Brunswick will convert its Country Store to the ACE Country & Garden banner.

"We are very pleased to be doing business in New Brunswick, and look forward to our new partnership with Carleton Co-op, a successful operation that is a good fit with Peavey Industries and ACE." Derek Smith, Vice President ACE Canada.

Jim Kennedy is the General Manager for Carleton Co-op, which employs a team of approximately 10 employees year - round at 8818 Main Street. John Nigro is Retail Manager, overseeing a retail square footage of approximately 3, 000 square feet. Current top selling categories include Pet food, bird seed, clothing, and footwear, plus lawn and garden products.

"ACE is going to offer us a strategic opportunity to provide a much better selection of merchandise, along with better pricing. Our rural customers are going to love our expanded selection, which they will see over the coming months. ACE is the place. We honestly believe that ACE is such a well-known name, and in our area, people are very familiar with ACE." Jim Kennedy, General Manager.

Carleton Co-op has been around since 1946 and is a significant business success story in Carleton Country. Their stakeholder membership of approximately four thousand members is a powerful example of loyalty that has been passed down within families. The business has provided many services, not just in the current store, but over the course of time. It started off as a creamery and gradually become an entire retail operation.

"Our claim to fame is that we are a community-based business, because we are a coop owned by the membership. The members are the ones who have invested money and support the business by shopping here daily, weekly and monthly. Having the right merchandise for their needs is so important to us." John Nigro, Retail Manager.

Jim, John and team are committed to keep serving this strong community and his team are pleased to continue serving this strong farming community, now under the ACE name. For a closer look at their operation you can visit www.carletoncoop.ca. The Country store hours are Monday to Saturday from 7:00 am to 8:00 pm, Sunday from 9:00 am to 7:00 pm. and can be reached at 506-392-5588.

"What I love about retail is that it is in my blood. I have been doing it for 40 plus years. It has been part of my family and I have taken a strong interest in it myself, being passionate about dealing with the public and helping people. If you can help some people and make their day better, that's what we are here for. We are a farming community and potatoes is our number one crop. Farming is our number one industry", Jim Kennedy, General Manager.

Work has begun of the conversion to the ACE Canada brand. During this process, no major disruption to normal operations or services is expected for the store's valued customers or partners. For information on ACE Canada please direct inquiries to joinACE@peaveyindustries.com. Media enquiries may be directed to: marketing@peaveyindustries.com.

About Peavey Industries LP and ACE Canada

Peavey Industries LP is the parent to two subsidiary corporate brands – Peavey Mart and MainStreet Hardware – with retail stores across the country. 'Canada's Largest Farm and Ranch Retailer' is proudly 100% Canadian and employee owned and gratified to have been serving their loyal customers since 1967. In March 2020, Peavey Industries acquired the Ace Canada brand adding both corporate stores and Ace-branded dealer stores to the PILP retail family. For further details about Peavey Industries LP and their brands, email marketing@peaveyindustries.com.
